



Robert Henry
Superintendent of Schools

Hartford Public Schools
960 Main Street
Hartford, Connecticut 06103
(860) 695-8000

PRESS RELEASE

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May 5, 2004

Burr Elementary presented with Red Carpet School Award

Principal Donna Caldiera, surrounded by staff, parents and students of Alfred E. Burr Elementary School, was presented with the Hartford Public Schools “Red Carpet School Award” at last night’s (Tuesday, May 4, 2004) Board of Education meeting at Kennelly Elementary School.

Burr Elementary School has an active group of parents who volunteer within the school, the cafeteria and on the playground. Their PTO works on fund raising events and helps parents receive valuable information. There is even a parent library in the auditorium where parents can take out books for their own reading pleasure.

Last September, Hartford Public Schools began an organized effort to ensure that all our schools provide a warm, inviting environment that makes parents and community members feel welcome and children feel special. Our “Red Carpet Schools” initiative was “rolled out” to recognize schools whose parents and community are actively involved on a regular basis, and where customer service excels.

“Burr Elementary is going through the accreditation process and is being visited by the accreditation team this week,” said Superintendent Robert Henry. “They’ve received great, glowing reports and we’re very proud that we can acknowledge Burr Elementary as one of our Red Carpet Schools.”

The Red Carpet Award recipients have successfully completed the school selection process, which includes a five-part application, unannounced on-site visits and telephone calls conducted by parents and the staff of Hartford Public Schools’ Communications and Community Affairs department.

The schools are judged on their outside appearance, front entrance, front office, telephone etiquette, cleanliness, safety, and positive atmosphere. Visitors are treated to colorful examples of students’ work, which is prominently displayed throughout the schools.

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For more information on Red Carpet School awards, contact Jacquelyn Hardy, Hartford Public Schools' Senior Director of Communications and Community Affairs, at (860) 695-8409, or Jerry Clapis, Hartford Public Schools' Coordinator of Media and Communications, at (860) 209-2441.



Board of Education Chairman I. Michael Borrero joins Superintendent Robert Henry in presenting Burr Elementary School with this month's Red Carpet School Award at the May 4, 2004 Board of Education meeting.

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