



**BOARD OF EDUCATION REGULAR MEETING**  
**JULY 22, 2014**  
**WELCOME CENTER REPORT**  
**2013-2014**

Dr. Beth Schiavino-Narvaez  
Superintendent of Schools

Eduardo V. Genao  
Chief of Early Literacy and Parent Engagement

Marta Bentham  
Director of Family Services and Ombudsman

# Welcome Center - Background Information

- Board of Education Constituent Policy established the Welcome Center on October 10, 2007
- Welcome Center responds promptly and professionally to questions, requests, and concerns of parents and community members
- All inquiries are tracked, analyzed, and reviewed by category
- Reports are generated on a monthly basis and shared with appropriate staff
- Welcome Center staff members are:
  - Marta Bentham** – Director of Family Services & Ombudsman
  - Judith Fagan** – Welcome Center Parent Advocate
  - Flor Zurita** – Welcome Center Program Assistant / Data Specialist
  - Shelimar Ramirez** – Interim Coordinator of Families & Youth in Transition
  - Vonmarie Maldonado** – Welcome Center Receptionist
- Welcome Center occupies 1,854 sq. ft. on 1<sup>st</sup> floor of 960 Main Street

# Number of Intakes by School Type



SCHOOLS	2012-2013	2013-2014	DIFFERENCE
Elementary Schools	2,016	2,465	+449
Middle Schools	124	146	+22
High Schools	658	570	(88)
Other (Out-of-District and New-to-District Students)	2,687	3,058	+371
<b>TOTAL</b>	<b>5,485</b>	<b>6,239</b>	<b>+754</b>

**Intake** means that a parent/guardian physically came to the Welcome Center

# Number of Intakes by Month

MONTH	2012-2013	2013-2014	DIFFERENCE
July	479	727	248
August	1,197	1,728	531
September	560	555	(5)
October	389	435	46
November	284	352	68
December	247	231	(16)
January	413	312	(101)
February	192	294	102
March	291	382	91
April	339	295	(44)
May	561	330	(231)
June	533	598	65
<b>TOTAL</b>	<b>5,485</b>	<b>6,239</b>	<b>754</b>

# Intakes - Top Five Reasons

REASONS	2012-2013	2013-2014	DIFFERENCE
Choice Related	3,375	3,751	376
Transportation	386	477	91
Student Transfer Request	355	440	85
Principal/ Staff	238	258	20
Special Education	179	224	45
<b>TOTAL</b>	<b>4,533</b>	<b>5,150</b>	<b>617</b>

# Welcome Center Priorities for 2014-2015

## **Education, Engagement, and Information on:**

- Common Core and SBAC
- Reduction of Chronic Absence
- Partnership with Parent Training Organizations (i.e. Hartford Parent University, AFCAMP, Hispanic Health Council)
- Choice – Making an informed choice, application, acceptance of placement and registration processes
- Parent Organization and School Governance Council
- Parent Portal
- Under-represented Parent Groups