



**JULIO LOZADA
FOUNDATION**

A 501 (c) (3) Tax-Exempt Organization

Dear Partners/Sponsors

The Julio Lozada Foundation is proud to announce the 2nd Annual Softball Classic which is scheduled for October 7, 2018. Last year the Julio Lozada Softball Classic was held on September 23, 2017 at Dunkin Donuts Park. Last year's game proved to be an outstanding event with over 12,000 people in attendance.

This year the organizing committee would like to offer an opportunity for you to be a major Sponsor of the event. The 2017 event was exceptional and we are sure that with your support of this year's event, we will gain significant exposure and recognition.

We are proud of the work the foundation has done over the last 5 years, we also recognize that there is much more work to be done and we are excited to start that. Below are some of the things we have done with your support in the past 5 years.

- We awarded over \$24,000 in scholarships to recipients attending a college/university of their choice. All from fundraisers and sponsors like you
- We provided Bulkeley graduating seniors with tuxedo vouchers to help underwrite the rental cost.
- We replaced Latino Studies Academy @ Burns School banner.
- We provided Connecticut Science Center tickets to Sand schools & House of Restoration church
- We implemented an activity at SAND, Milner & Clark Elementary schools to improve students' attendance and positive behavior intervention initiatives by offering three bikes and helmets to each school.
- We implemented a Mentoring through Speaker and Literacy Program at SAND schools, it was designed to provide an opportunity for participants to increase writing and reading skills while providing access to local mentors that can provide insight to careers, and local programs.
- We had a coat drive at SAND school where we provided gloves, coats and winter hats to all the 3rd grade class.
- We held Safety Days at Lozada Park, where we provided educational information to the community regarding Health, Elderly Care and Safety, Car Seat Safety, Housing, Fire Alarms, Fire Safety and much other information. During Safety Day we provided free food, games, raffles and a variety of fun activities for community kids of all ages.

All those things and many more were done with the support of the fundraisers and sponsors like you.

Please see the attachment to this correspondence with sponsorship levels for your consideration.

Gifts to the Julio Lozada Foundation Inc., a 501C3 tax exempt corporation, are tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your donation. For further information contact Mayra Lozada at 860.888.4678.



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	CHIEF	CAPTAIN	LIEUTENANT	SERGEANT
BENEFIT	SPONSOR	SPONSOR	SPONSOR	SPONSOR
	\$5,000	\$2,000	\$1,000	\$500
# of game tickets	25	15	10	5
Pre-Event Recognition				
Company name incorporated in event title ("Julio Lozada Softball Classic presented by X")	😊	😊	😊	
Mention in all event press releases including quote from senior executive	😊			
Mention in event press releases		😊		
Social Media Promotion	😊			
Game Day Recognition				
Digital Exposure	😊			
Opportunity to showcase product/promotional materials (table)	😊	😊	😊	

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Opportunity to provide company banner displayed in prominent location on game day	😊	😊	😊	😊
Opportunity to provide company banner at all event entrances	😊			
Recognition during game day presentation	😊	😊		
Post-Game Recognition	😊			
Media Coverage	😊			
Thank you Advertisement	😊	😊	😊	😊
Recognition on website and foundation events for a year	😊			

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Sponsorship Agreement

Name/Title _____

Company _____

Address _____

City, _____ **State** _____ **Zip Code** _____

Phone _____

Email _____

Sponsorship Selection

Chief Sponsor \$5,000 _____

Captain Sponsor \$2,000 _____

Lieutenant Sponsor \$1,000 _____

Sergeant Sponsor \$500 _____

Other \$ _____

In-Kind-donation \$ _____

Your contribution is tax deductible

High resolution company logo should be jpeg and email to
mlozadascholarship@yahoo.com

[860.888.4678](tel:860.888.4678)

Please forward payment to: Julio Lozada Foundation, P.O. Box 23054, Hartford, CT
06120

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